



"The Ruff Reader"



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www.smiles4me.com

Ortho Tips

-You can pick out your brace colors on our website!

-If you have the end of a small wire coming out and poking. Take an end of an eraser and push the wire out of the way.



Ask us for details about Incognito braces: the hidden way to straighten your teeth!

Check out the Smile Gallery on our website

CMP training

The staff & Dr. Charles Ruff completed their recertification of the **Healthcare Providers CPR** training in March. A past patient's father, John Lacombe provided the training.



Team goes to Florida

Darlene Michaud, Janis Noel, and Sarah Ruff (Lf to Rt) recently attended a workshop in Clearwater Florida. A world renowned orthodontic consultant, Char Eash, held her annual users meeting March 15-17. The girls "sacrificed" part of their vacation to learn more about making Dr. Charles Ruff office a leader in Orthodontics. They came home with a lot of exciting new ideas. Janis got special attention on St. Patrick's day since she was celebrating her birthday!



Dr. Ruff sponsors Camp Tracy

Dr. Ruff was the proud sponsor of the recent Camp Tracy Expo on April 9th. Kids and parents were invited to go to the Boys and Girls Club and sign up for camp. There were free refreshments and lots of exciting activities for the kids. In addition to sponsoring this event, Dr. Ruff's donation will help some kids to go to camp on scholarships. We were happy to see our patients, Lydia and her son Ryan at the event!



Newest Contest

DR. CHARLES RUFF CAN SEND YOUR CHILD TO CAMP THIS SUMMER!



What if your child could experience a perfect summer? It may include

making new friends, learning how to canoe, archery, arts & crafts, and fun group activities every day. Most importantly it's a place to cool off when the summer sun gets too hot.

Dr. Charles Ruff would like to help give that opportunity to **FOUR LUCKY** children! We are having a **CONTEST** to send four kids to Camp Tracy (day camp) this summer! To enter send us a video or written essay explaining why you want to go to camp. We will choose four lucky winners and send them to camp for one week! Click on link for the contest rules and guidelines or visit our website. (smiles4ME.com) We can't wait to see your creativity and hard work!

"I can't say enough wonderful things about Dr. Ruff and his staff!! Everyone is so kind and so friendly! I didn't wait more than 5 minutes. I drive almost 70 miles to get to Dr. Ruff's office & would drive farther if I had to!!! I highly recommend Dr. Ruff and his staff!"
By Angel



Facial Protection Month

Some of our patients were lucky to win a custom made mouth-guard last month. **April is National Facial Protection Month** and every year we celebrate by having a contest and offering mouth-guards at 50% off. This is a yearly event so watch for our notifications next year!



Congratulations to: Rachel Baker, Zander Macomber, and Sam Baker!

Trek Across Maine

Dr. Charles Ruff is sponsoring a team to ride in the Trek Across Maine. Darlene Michaud, COA and Sarah Ruff will both be riding again this year. We have also recruited some patients to ride along too. **If you are interested in riding on our team please let us know by May 21st.** The Trek Across Maine is the largest fundraiser for the American Lung Association.

Dental Office wins

Along with our patients Winter photo fun contest, we challenged area dental offices to submit their photos for a chance to win. **Dr. Allen Goldey** was the winner and his staff recently enjoyed a wonderful meal from Big G's. Thank you Dr. Goldey and team for participating. We encourage all our area dental offices to enjoy the friendly competition.



"Everyone in the office is always helpful and pleasant"
By Lauren

Parent Appreciation Contest

It's that time again...time to THANK your parents for all the effort THEY have put in for YOUR Orthodontic treatment. Enter your parents to win; either in the office, by emailing us, or on our Facebook wall. They can **win a \$100 Gift card** to a local restaurant. Check out our website for details!



help us get to 1000!

Who wants a headgear? Nobody!

Since Dr. Ruff likes to be involved in making sure our office is up-to-date on the latest changes in orthodontics, our office recently attended a couple of meetings in Boston. We learned about some of the new benefits of the orthodontic appliance, the "Forsus". This appliance has been used by Dr. Ruff for years in place of using a Headgear. Everyone had a great time in Boston!

"Thank you for making this process a pleasant one for my 10 year old son, being a pre-teen can be tough, but this wasn't!"
By Andrew H.



Staff meets Seth Wescott!

When some of the staff recently visited Sugarloaf USA, they had the pleasure of being introduced to two time Olympic Gold Medalist **Seth Wescott** and had a great conversation with him. He is a very nice looking....I mean nice guy!

Dr. Ruff gives away an iPad!

Our winter contest was a huge hit! **Sam Baker** was extremely happy to have won the iPad! His mother sent in a lot of photos of him this winter. Sam was getting sick of posing for them after awhile but now he is happy he did it!



Our focus is extraordinary service, where everyone is treated like family.