



Winter Fun Photo Kindle Fire Monthly Contest Rules and Guidelines (Dec. 3, 2012 – Feb. 28, 2013)

1. Take a photo of you enjoying your favorite winter activity; skiing, snowmobiling, ice skating, sleeping, reading, etc....
2. . To submit your photos we prefer that you share them directly on our Facebook Wall (**Charles J. Ruff, DMD**) or you can email them to darlene@smiles4ME.com with the following information:
 - Name of contestant (patient's first and last name)
 - Names of people in the photos (first names)
 - Description of what is happening
3. By submitting your photo, you are giving Dr. Charles Ruff permission to put your photo on Facebook and display in our office.
4. You may submit **ONE** photo **EACH** week. Weekly contests start every Monday and ends on Sunday. Patients who submit a photo in the weekly contest will get their name in the drawing to determine the weekly winner. Drawing will be on Mondays unless otherwise noted.
5. The weekly winner will receive a "surprise coupon" from an area business **AND** their name will go in the drawing for the MONTHLY PRIZE of a Kindle Fire.
6. All non-winning names will go into the FINAL GIVE-A-WAY DRAWING as many times as they entered the weekly contests. Example: Sarah sends in 6 weekly photos throughout the contest but never won a Kindle. Her name goes into the FINAL DRAWING 6 times. If she would have sent in a photo every week her name would have gone in the drawing 11 times.
7. If you win a Kindle your name will not go into the FINAL DRAWING GIVE-A-WAY
8. Dr. Ruff will be giving away a total of 4 Kindle Fires (8GB)
9. The winners of the Kindles will be photographed receiving the prize and then uploaded onto Facebook and our website.

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10. Contest drawings schedule is the following

WEEKLY WINNER ANNOUNCED (surprise coupon and name in monthly drawing for Kindle)	MONTHLY WINNER ANNOUNCED (Kindle Fire)
12-10-12	
12-17-12	
1-2-13 (office is closed 12-24-12 and 12-31-12 so we will announce the two weekly winners at the same time)	1-3-13
1-7-13	
1-14-13	
1-21-13	
1-28-13	1-28-13
2-4-13	
2-11-13	
2-18-13	
2-25-13	2-25-13
Final drawing with your name in it as many times as you submitted a photo	2-28-13